

A portrait of Linda Ruhland, a woman with short, wavy blonde hair, smiling. She is wearing a brown blazer over a dark blue patterned top. She is leaning her arm on a wooden podium. The background is a dark, curved shape.

Take Leadership to the Next Level with **LINDA RUHLAND**

- Improve Performance
- Streamline Workflow
- Increase Productivity
- Attract & Retain Talent
- Innovate Fearlessly

Signature Keynote & Workshop Topic:

“The Amazing Power of Positive Leadership”

Positive Leadership is a framework for business and personal success. With Positive Leadership you can solve problems quickly, easily, and more effectively.

Linda shows how this evidence-based approach to leadership can create and sustain greater value through curiosity, ideation, collaboration, and process-driven solutions.

You will walk away with skills to...

- Leverage Your Strengths
- Engage Your Workforce
- Align People Strategically
- Communicate Effectively
- Stay Ahead of Change

MORE EXCITING WAYS TO EXPERIENCE POSITIVE LEADERSHIP...

LINDA RUHLAND PRESENTS:



KEYNOTES, WORKSHOPS, WEBINARS

Get Creative with Change

Business owner, advisor and professional speaker, Linda Ruhland is known as the "Creative Change Agent." She works with leaders to overcome obstacles and successfully navigate change for business growth, better earnings, and a more satisfying work-life experience. She holds a master's in business administration and is also the founder of the WNC Chapter of National Speakers Association.

Through Positive Leadership, she empowers leaders to apply their innate talents and strengths toward strategic and team alignment, while enabling their organizations to leverage the value of change.

BE THAT LEADER

You have the potential to be *that* leader who changes life and business for the better. Positive Leadership's framework for personal and business success enables you to lead more confidently, consistently, and with more effective results. This program will show you how to achieve:

- Confidence to align people around a vision
- Clarity to inspire and lead intentionally
- Resilience and adaptability toward change
- Trust in yourself and your team's abilities
- Impact that makes a measurable difference

THE AI PARADOX

AI can profoundly shape how we think. Paired with focused intent, it can elevate what we're capable of achieving. But used carelessly — as a substitute for thinking rather than a support for it — AI can erode the very abilities we rely on. Capturing the benefits while avoiding the pitfalls requires deliberate choices about how we use AI.

As leaders, we need to know where AI strengthens our thinking and where it puts our critical thinking at risk. In evaluating AI's inherent opportunities and threats, this presentation will help you develop best practices for yourself and your organization.

- Discover AI's key advantages and disadvantages
- Understand how AI can reinforce — or undermine — human thinking
- Learn how to capture the rewards of AI while managing its risks